

## Minutes of the Executive Committee Meeting

10/09/2019, 2-3:30 pm

Members in attendance: Andrea Ednie, Jennifer Sherwood, Gioella Chaparro, Gong Chen, Clay Robinson, Chris Gentry, Guillermo Escalante, Jeff Bernard, Seung Ho Chang, Bethany Shifflett, Cathy Inouye, and John McChesney

1. Approval of 8/20/2019 ExCom meeting minutes- no objections; passed
2. Confirm dates for 2020 conference (Oct 7-9, 2020)
3. Conference attendance and ideas for increasing numbers (Bethany)
  - Considering stepping out of Reno, NV in order to increase enrollment
    - Perhaps move to a location/campus that has increased research (financially secure to risk and fail). Risk=lose seniority at Harrah's in Reno/reduced prices
    - Looking at Oakland downtown location/Eastbay. Space and rooms available (Jennifer)
      - WILLING TO COMP fees
      - Variety of close campuses nearby to recruit more enrollment
      - Concern for pricing on housing.
      - Look into offering catering. Possible restaurants nearby. SPONSORS??
      - Weekdays best (Wednesday-Friday) Weekends are pricier.
    - If come back after not attending next year, AV might be increased and room rate could increase.
    - Issues are consistent no matter the location but the gain in attendees is preferred.
    - Rotate location of conference site from Southern California to Oakland.
    - Check back on 11/9 for update on next conference site (Southern Cali or Oakland).
    - Guillermo and Chris work on Southern Cali prices and get back to Bethany
  - Targeted outreach (approximately 18 Cal State Kines programs)
  - Template of conference site details will be provided mid-November (11/18) during Ex-Com meeting (week before Thanksgiving) for future date (after 2020 conference) to facilitate comparisons
  - SECURE Oakland FIRST Don't give up Reno until 100% sure about alternate location
- 3a. Other ideas
  - Past presidents share connections
  - Ask students and faculty what interests them.
  - Outreach with NASM
  - January and July journal release-Page on next WSKW conference date

- Invite authors to submit proposals for next conference date.
- Have a hyperlink from the Journal to WKSJW Conference website
- Might offer certifications/workshop/roundtables
- Reach out through social media-Facebook
- Career fair-School/graduate program representatives  
Seminar session
- Vendors/Exhibits-complimentary/small fee. Provide goodie bags

4. JKW Update (Jeff):

- Updates: Indexed articles (searchable articles), new website, editorial board (Seung Ho, Laura, Min, Heather, Ovande).
- Volume 8 (2 accepted, 6 review, 2 rejected)  
Student edition (1 accepted, 1 revision, 3 review)
- Obstacles: Find sufficient reviewers, providing appropriate critique and feedback for student edition of papers
- Creative comments: talk to Ovande tomorrow (10/10)

5. Website Update-Skipped

6. Conference revenue (Soojin)

- Attendance (2019) ~50  
Still collecting registration fees. Numbers still not updated.  
In the red but no worries for NOW; we have sufficient funds in our bank account to cover expenses even if we are in the red with regard to costs vs. revenue for the year.

7. Conference attendance-Skipped

8. NASM connection update (Guillermo)

- Potential partnership-NASM interested in continuing collaboration  
Collaborating with journal-Good opportunity for double win  
WSKW NASM CEU providers->get more participants  
Certification workshop->promote 'Gold Standard' certification for students to prepare for job force.  
WSKW Journal publish NASM-offer quiz for a fee-> receive CEU's  
CEU provider fees: \$500/year

9. Fundraising ideas

- Honor a mentor/scholar to receive donations
  - i. Money used to finance awards to students/scholars
  - ii. Website mention both sponsor and honoree
  - iii. Responsibility for executive director
  - iv. Gold/bronze/silver donations

10. Social media plans
  - a. Instagram is somewhat active
  - b. Student liaison to work with Ovande
    - i. At next Ex-Com meeting
11. History article in JKW
  - John= Point person to speak to persons of interest.
12. International liaison (Ho Sung-Not present)
  - Busy and no update
  - Chris will talk to Ho Sung and find the status
13. Calendar elections for 2020
  - Held in April
  - Seats that will be open: President elect & one at-large seat
14. Harrah's contract-Skipped
15. Post-conference survey
  - Gioella will do it. Add question on new conference site.
    - i. Look at Qualtrics
  - A week after the feedback
  - Questions will be sent out to everyone and add if needed.
16. Items to carry over to Business meeting
  - a. Website update (Zoom with Ovande)
17. Thank you to those leaving ExCom; Welcome to new members of ExCom.
18. Other items?
  - If take pictures at conference send to Ovande (Chris)