

April 2014

WSKW Today

Newsletter of the Western Society of Kinesiology & Wellness

*"Where the conferee is the program and mentoring and networking
are the foundation."*

2014 WSKW Conference

*"Fostering a Diverse and Equitable
Environment in Kinesiology and
Wellness"*

Join us in Reno, NV October 8-10, 2014 for the WSKW Annual Conference at Harrah's Reno Hotel. Consider submitting a paper for presentation. WSKW supports a variety of professional presentation interests including oral presentations, round table discussions, and/or serving on a panel with other professionals. In addition to oral presentations, professional posters may also be presented on original research, projects, or other scholarly work. Besides a chance to share your work with other scholars, the WSKW Conference will provide you with opportunities to learn from others and network with other professionals in our field.

We hope to see you in Reno, NV!

Heather Van Mullem, PhD, President-Elect

Important Dates

May 1-June 15	Submission dates for 2014 WSKW Conference Proposals and Papers
July 15	Notification of proposal acceptance/rejection
October 8-10	2014 Annual WSKW Conference



Check us out on our website: www.wskw.org

2014 Conference Keynote Speaker

Dr. Steve Jefferies

Professor, Central Washington University

Dr. Steve Jefferies has taught in the Department of Physical Education, School, and Public Health at Central Washington University in Ellensburg, WA since 1986. In 1999, Jefferies was recognized as the university's Distinguished Professor of Public Service. In addition to teaching, he created and for more than 20 years directed summer PE camps for children in grades K-8. Inspired by the interest of his 3rd grade son, he created and led a weekly community program where he taught children unicycling and juggling skills. He founded and for many years coordinated PEAK an annual statewide workshop for PE teachers. Jefferies has been a PEP Grant consultant with several schools and was publicly elected to serve 8 years as school board director. While school board Chair, his district successfully funded and built a new high school (with a vertical rock wall and challenge course), and received a PEP grant. In 2000, Jefferies worked to create one of the nation's first online master's degree programs for public school physical and health education teachers. Concerned about the frequent turnover of school athletic directors, he recently led the creation of an online athletic administration degree.

Jefferies received his Physical Education Teaching Certificate from St. Lukes' College in Devon, England in 1973 and his B.Ed. the following year from the University of Exeter. He taught public school physical education before completing his MS and PhD degrees at the University of Oregon. Jefferies spent a year in the USSR examining the youth sports system. After graduation he helped to develop materials and presented for the *American Coaching Effectiveness Program* and edited books for Human Kinetics.

He has received numerous awards and appointments throughout his career. He twice served as Vice-President of PE for the Washington AHPERD. In 2007, he was elected the Washington AHPERD President and completed service as Chair of the Executive Committee for NASPE's Council on Physical Education for Children (COPEC). He received a NASPE Presidential Award in 2005, has served on the NASPE Evidence-Based PE Committee, AAHPERD's Research Consortium Grant Committee, and was on both of the AAHPERD Vision Committees that recommended Alliance reforms. In 2008 he was elected NASPE President. In 2010 he received the AAHPERD Honor Award, and in 2013 NASPE recognized his service to physical education with its Joy of Effort Award. Recently, Dr. Jefferies was selected as the sole candidate for President Elect of SHAPE America (formerly AAHPERD). He will serve as SHAPE America President 2015-2016.

Dr. Jefferies is probably best known as creator and publisher of www.pelinks4u.org, the monthly online magazine for physical education professionals, and he distributes a monthly emailed newsletter "PE News" to more than 30,000 subscribers. He has written monthly online editorials for the past 14 years, edited several books, and published over 25 journal articles. He created *PE Today and Tomorrow* a 15-tape video series, *Assessing Learning in Physical Education: Motor Skills* (VHS) and *The NEW Physical Education: Promoting Healthy & Active Lifestyles* (DVD). He has made over 90 professional presentations in the US and abroad. NASPE's PE 2020 initiative was inspired by Jefferies and through presentations and essays he continues to stimulate discussion about the future of physical education.



Keynote:

*"50 Million Strong:
Health and
Physical
Education's 21st
Century Moon Shot"*

2014 E.C. Davis Lecture

Dr. Sharon K. Stoll

Professor, University of Idaho

“Character and Leadership: Musings from a Weathered Athlete”



Dr. Sharon K. Stoll serves as the Director of the Center for ETHICS*. She is considered one of the leading authorities in competitive moral education intervention techniques for college-aged students in America. Also a professor of Physical Education, Dr. Stoll is a Distinguished Faculty Member and winner of a prestigious University of Idaho Outreach Award, and a U of I Teaching Award. A former public school teacher, coach, and athlete, Dr. Stoll holds a Ph.D. in Sport Philosophy from Kent State University, and is the creator and director of one of the few programs in America that is directed toward moral education with competitive populations. Dr. Stoll is well known for her knowledge in teaching and methodology as applied to pedagogy in moral education and character development. Many of Dr. Stoll's students have developed measurement evaluation tools and other curriculum designs that are impacting the knowledge of moral development in sport.

Author of eight books including, *"Who Says It's Cheating?"*, *"Sport Ethics: Applications for Fair Play"*, and *"Practical Ethics in Sport Management"*, Dr. Stoll is an active lecturer and consultant on various character issues, including moral education, moral reasoning, and moral development. She is or has been a consultant for the **United States Navy, United States Air Force, the Idaho Bar Association, the American Bar Association**, plus various sports organizations, including the **President's**

Commission of the NCAA, the National Youth Sport Coaches' Association, the National Federation of High School Activities Association, and many more independent and private organizations. She was also selected as a visiting scholar and was in residence at the **United States Military Academy at West Point**, as a consultant for the Character Education Program. Dr. Stoll has been featured on such national programs as **"Night Line"**, **"ESPN Sports Center"**, **"ESPN Chat Line"**, **Fox Sports' "Goin' Deep"**, as well as numerous regional and local news shows as well as documentaries, national newspapers, and magazines. In 2005, she was featured in over 50 major newspapers in US and abroad describing the Center's latest project working with the Atlanta Braves, in 2006 she was the front page featured story for the **Chronicle of Higher Education**, and she was featured in **Sport Illustrated** in 2007 and again in 2013. In 2012, she was also again recognized as one of 100 most influential sport educators in the United States.

The mother of two girls, Amanda and Rachal, Dr. Stoll lives on the Crooked M Ranch, founded by her and her late husband, in the Mineral Mountain Range of Idaho.